MINUTES
Academic Affairs Committee
May 21, 2001

The Academic Affairs Committee of the Council on Postsecondary Education met May 21, 2001, 8:30 a.m. (ET), at the Council on Postsecondary Education office, 1024 Capital Center Drive, Suite 320, Conference Room A, Frankfort, Kentucky.

ROLL CALL

The following members were present: Chair Norma Adams, Peggy Bertelsman, John Hall, Philip Huddleston, Shirley Menendez, Lois Weinberg, and Gene Wilhoit. Charles Whitehead and Joan Taylor did not attend.

APPROVAL OF MINUTES

The minutes of the March 19, 2001, meeting were approved as distributed.

NEW MEMBER

William L. Graham, Franklin County Circuit Judge and Chief of the 48th Judicial Circuit, administered the oath of office to John R. Hall before the council.

Norma Adams introduced new council member and Academic Affairs Committee member, John R. Hall. Mr. Hall replaces Lee Todd, who resigned. He will complete Mr. Todd's term, which expires December 31, 2002. Mr. Hall is retired chairman of the board and CEO of Ashland Inc.

JOINT ENGINEERING PROGRAMS

RECOMMENDATION: There are several recommendations in the joint engineering programs item. The first three recommendations propose an approval process for currently proposed and future joint engineering programs. If approved these three recommendations will allow the current programs to be approved through an abbreviated process using the council's Web based process. Future joint proposals with the University of Kentucky and the University of Louisville would go through the process followed by new programs within the existing band of these two universities. This will speed implementation. The agenda item is on pages 69-70 of the agenda book.

Daniel Rabuzzi, council staff, introduced the item, indicating that if this recommendation is implemented, it will help expedite the approval process for the Western Kentucky University and UofL electrical engineering program; the mechanical engineering program with WKU and

UK; the civil engineering program with WKU and UK; and the Murray State University and UofL program in electrical and telecommunications engineering. All four programs are scheduled to begin fall 2001. The Strategy for Statewide Engineering Education in Kentucky that the council approved July 2000 included an accelerated review process for joint baccalaureate engineering programs.

Mr. Rabuzzi said that, so far, the programs have been collaborative and the institutions have worked as partners.

There was discussion about the need for more routine follow-up reporting to the council and the issue of cost sharing. Mr. Rabuzzi said that the issue of cost is an on-going discussion, and institutions' share of program costs has not yet been established. A question was asked about how Kentucky's new economy initiative might help fund the cost of engineering programs. Mr. Rabuzzi said that he would like to see it linked to new economy work and that he hopes to get as much support as possible. There will be negotiations over the next several months. As well, Mr. Rabuzzi said, there is academic program work yet to be done.

Mr. Rabuzzi noted that two other institutions have indicated an interest in developing joint engineering programs but are not yet actually doing so. The council sponsored a recent engineering conference with over 70 faculty attending, representing all state universities. The framework is set for including others. The KCTCS also will have a large role in training engineering technicians at the associate degree level.

Carol Garrison, UofL, said that funding is a real concern. Institutions are looking for new state funds rather than reallocation. This cannot be done without new funding. Juanita Fleming said that UK agrees with UofL. Additional funds are needed to finance these programs.

The committee members asked that Ms. Adams share the funding concerns at the full council meeting.

2001-02 ADULT
EDUCATION
BUDGET

RECOMMENDATION: The staff recommends that the council approve the adult education plan for 2001-02, authorizing the allocation of the Adult Education and Literacy Trust Fund and continued implementation of the adult education agenda. The item is on pages 71-78 of the agenda book.

Ms. Adams said that the committee studied this topic at the April 30 committee meeting and asked Cheryl King, council staff, to begin the discussion. Ms. King introduced Ben Boggs, council staff, and Reecie Stagnolia, of the Department for Adult Education and Literacy. Ms. King

said that the council approved an adult education agenda, a statewide 20-year effort to improve and expand adult education, at its November 2000 meeting. Today's agenda item asks for approval of the 2001-02 plan which, if approved today, will release $9,362,000 (of the $12 million available). Plans for additional expenditures will be brought to the council at the July 2001 meeting.

A chart on page 72 of the agenda book breaks down how the funds will be allocated:
1. Public Communication Campaign
2. New Opportunity Grants
3. Economic Development and Workforce Training Matching Program
4. Local Needs Assessment and Community Development
5. Professional Development
6. Statewide Information Technology and Distance Learning
7. Tuition Discounts and Employer Tax Credits
8. Statewide Competency-Based Certification for Workplace Skills
9. Base Funding, Performance, Rewards, Family Literacy, Audits, and Research and Evaluations

The agenda book provides details for each item.

Funding is not requested for component number four at this time; it is still in development.

Mr. Wilhoit felt that item 6 needed linkage to the Virtual High School and was concerned that item 8 places a tremendous emphasis on the Manufacturing Skills Standards, which apply to the manufacturing sector only. There was discussion regarding other assessments, including ACT WorkKeys. Concern for reaching adults at the lowest literacy levels and the difficulties of addressing needs of a diverse clientele were discussed. Ms. King said that concerns for life long learning and gainful employment drive the 2001-02 plan. It focuses on workforce training, statewide technology, family literacy, and continued improvements in base funding efforts.

The committee asked that staff find ways to better involve universities in the plan and ensure that programs address the needs of adults at the lowest literacy levels.

MOTION: Ms. Bertelsman moved that the recommendation be approved. Ms. Menendez seconded the motion.

VOTE: The motion passed.

RECOMMENDATION: The staff recommends that the council approve the master of arts in teaching proposed by Eastern Kentucky University. The program would be registered in CIP 13.0101 (Education, General). The agenda item and executive summary are on pages 79-80 of the agenda book.

NEW PROGRAM PROPOSAL: MASTER OF ARTS IN TEACHING, EKU

Ms. Adams asked Charles Wade, council staff, to lead the discussion. Mr. Wade introduced Mark Wasicsko, Dean, College of Education, Eastern Kentucky University.

Dr. Wasicsko said that EKU designed the program to prepare teachers for secondary and P-12 fields with initial emphasis in teacher-shortage subject areas. Some of the greatest shortages are in family and consumer sciences, Spanish, mathematics, and science. Arts, business, and health also are experiencing shortages. The program would allow those who have degrees in a certifiable field to complete certification requirements, a master's degree, and Rank II classification in 13 months. Also, an alternative route to certification would offer students an intensive summer program, followed by two years of salaried teaching while finishing the program.

Ms. Adams said she is concerned that the plan does not include a distance learning component. The council wants new programs to include definite plans for use of distance learning and collaboration. Jim Applegate said that at the July council meeting, staff will give a report regarding new programs approved by the council in the last year and their inclusion of distance learning.

There was discussion of the council's desire for institutions to include distance learning in new programs and the institutions' and faculty's concern that the use of technology in teaching is evolutionary. Producing on-line courses takes faculty professional development, time, and effort. EKU has had preliminary discussions regarding collaboration with NKU, WKU, and MoSU. EKU has received a grant that will help prepare teachers to use technology.

Dr. Wasicsko noted great interest in this program, including out of state inquiries. Twenty students want to begin the program this summer. Within three years, EKU predicts more than a hundred students will go through this program.

The committee asked if there is a literacy component in this program. Dr. Wasicsko replied that it can be included.

The committee asked that EKU return in one year to report on collaboration and development of a distance learning component.

MOTION: Ms. Bertelsman moved that the recommendation be approved. Ms. Menendez seconded the motion.

VOTE: The motion passed.

KEES ADMINISTRATIVE REGULATION AMENDMENT

RECOMMENDATION: The staff recommends that the council approve the proposed amendment to the administrative regulation entitled 13 KAR 2:090. Kentucky Educational Excellence Scholarship and file the administrative regulation with the Legislative Research Commission according to statutory requirements in KRS Chapter 13A. The agenda item and copy of the amendment are on pages 81-88 of the agenda book.

Ms. Adams asked Barbara Cook, council staff, to lead the discussion. Ms. Cook said an updated version of the amendment is at each committee member's chair. The only change is that line numbers are now on the document. The copy with line numbers is the one on which the committee will vote.

Ms. Cook explained that Senate Bill 71 of the 2001 General Assembly requires the council to amend the administrative regulation, allowing Kentucky residents who participate in approved foreign exchange high school programs or attend the United States Congressional Page School to apply those credits to their KEES base calculation.

MOTION: Ms. Bertelsman moved that the recommendation be approved. Ms. Menendez seconded the motion.

VOTE: The motion passed.

Ms. Adams asked Barbara Cook to lead the discussion for this information item. The agenda item is on pages 89-90, with a sample memorandum of agreement on pages 91-93.

STATEWIDE STUDENT TRANSFER SYSTEM: COURSE APPLICABILITY SYSTEM (CAS)

Ms. Cook reported that the council is joining with Kentucky's public colleges and universities to implement a statewide Web-based system that will help students easily transfer to other institutions. At its February 2001 meeting, the council approved $400,000 from the Technology Initiative Trust Fund to implement the transfer system.

Ms. Cook said that signed memorandum of agreements have been received from EKU, MoSU, MuSU, and UK. UofL, WKU, and KSU

reported they cannot join the system at this time because of recent significant software investments on their campus. Discussions are on going with the KCTCS. NKU reported that with current resources they cannot join the system by the required date of 2003 but may be able to join at a later time.

Ms. Cook explained how the system will work and how it will benefit the student and institutions. Mr. Applegate pointed out that it is a consumer-based program and can be used to recruit students from two- to four-year colleges. He noted that the staff is considering suggesting transfer enrollment goals for the four-year institutions from the KCTCS once this system is implemented. Committee members noted the importance of transfer in the system and urged all institutions to participate in the CAS.

Ms. Adams said this report is provided at the committee's request. She asked Barbara Cook to lead the discussion for this information item. It is on page 95 of the agenda book, with a summary on page 96. Ms. Cook said that Linda Olasov, NKU, and John Strope, UofL, were present to report on their use of distance delivery in the NKU MAT program approved at the March meeting and the Masters in Education Administration program approved at the November 2000 meeting, respectively.

NEW ACADEMIC PROGRAMS AND THE KYVU

Ms. Cook said that at the March 2001 meeting, the committee requested information on public institutions' use of the Kentucky Virtual University to offer new academic programs. The staff sent a survey to universities and the Kentucky Community and Technical College System about use of the KYVU and other distance delivery technologies. A full report is planned for the July council meeting.

Dr. Olasov said some courses are not conducive to distance delivery. There are four courses listed in the summary that will be ready for the KYVU for fall semester. Dr. Strope provided a handout regarding UofL's program. He said that it is labor intensive for faculty members to develop distance learning courses. Ms. Bertelsmann suggested committee members could benefit from a meeting with faculty to discuss what is involved in developing collaboration through distance learning. Dr. Marsden, EKU, suggested that the council sponsor a meeting with chief academic officers on developing courses for distance learning. Ms. Adams indicated these were excellent ideas. Mr. Huddleston said that this is a good example of how the finance and academic affairs committees can work together.

Ms. Cook said that at the request of the Committee on Equal Opportunities, KPPPS also is being modified to include an institution's

Equal Educational Opportunities status when the institution initiates a new proposal for submission for the 45-day review. When appropriate, the KPPPS system will display information notifying an institution that a waiver is required for approval of the proposed program.

Ms. Adams said the following items will be presented at the full council meeting:

- Action: Distribution of Faculty Development Program Funds and Action Agenda Program Funds
- Action: Recommendations of the P-16 Literacy and Mathematics Alignment Teams

The meeting was adjourned at 10:12 a.m.

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James L. Applegate
Acting Vice President for Academic Affairs

ADJOURNMENT

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Jerry Ann Warmouth
Secretary